

Southeast Community College has 15 Key Performance Indicators (KPIs) that are used to demonstrate the extent that the College is making progress toward achieving its strategic goals and objectives. All strategic metrics can be found in the full [Strategic Plan Progress Report](#) available on SCC's public website; this document focuses on the KPIs. SCC is in the middle of its first Strategic Plan cycle, which includes identifying metrics and aspirational targets. Metric visualizations have been designed to incorporate the preliminary target aspiration that was identified for each metric. The aspirational targets identified were based on trend data and external factors and should not solely be used in evaluating progress towards the College's Strategic Plan. These targets are reviewed on an annual basis and will be re-evaluated in 2019-2020 when the College transitions to the semester calendar. See key below for a detailed explanation of the KPI visualization.

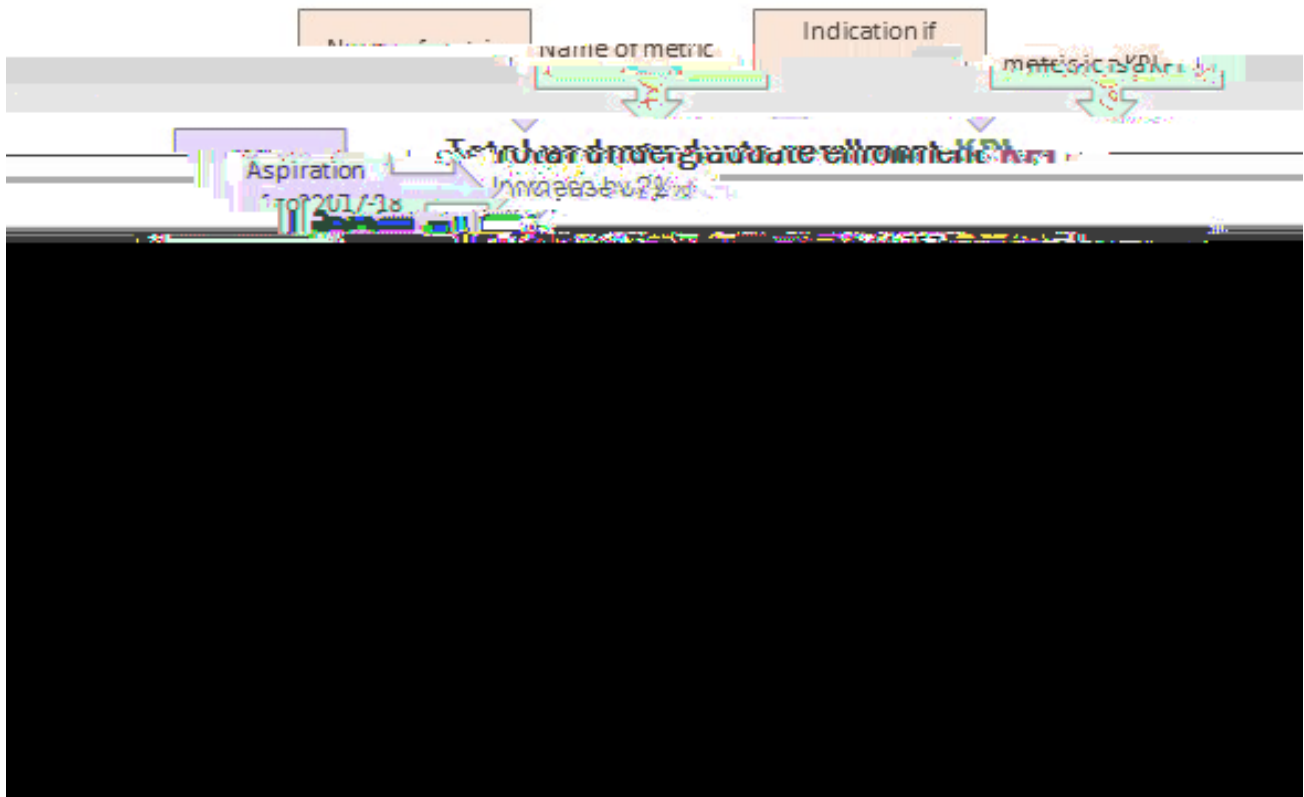


Figure 1

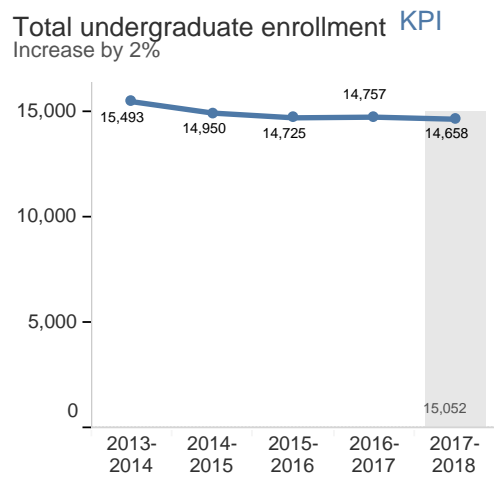


Figure 2

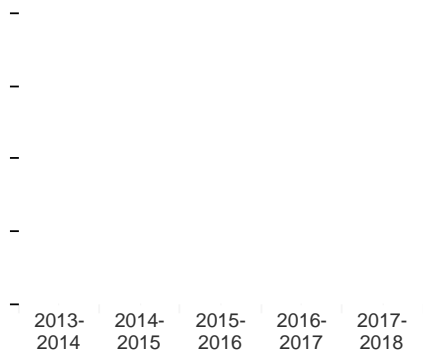


Figure 11

Figure 25

Figure 26

Figure 32

Figure 33

Number of certificate, diploma, associate degrees awarded KPI
Increase by 4%

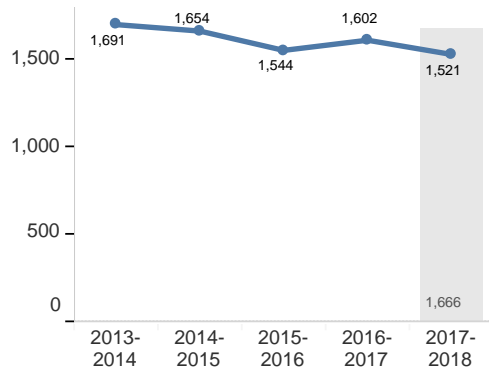


Figure 34

Graduation and transfer rate KPI
Increase by 3%

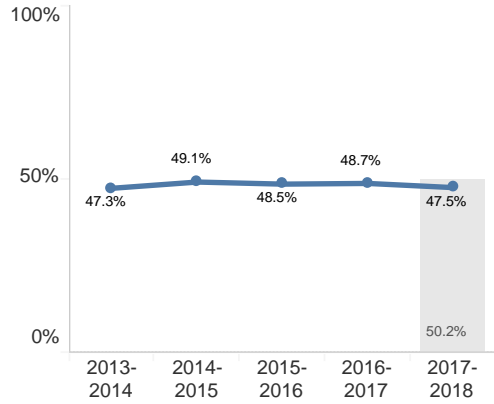


Figure 35

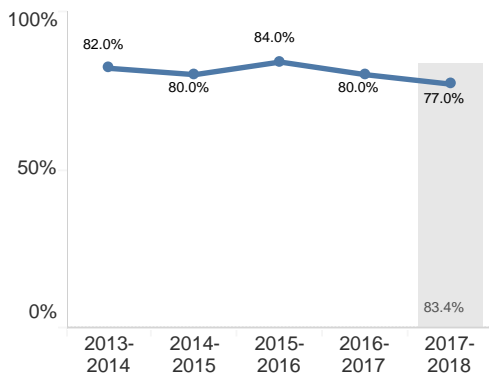


Figure 36

Figure 46

Figure 48

Figure 49

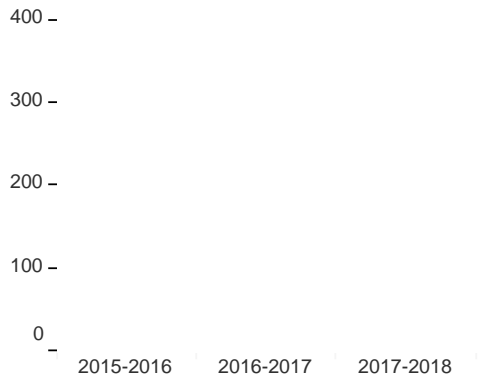


Figure 53

Figure 54

Figure 20

Figure 21

Figure 22

Figure 23

CCSSE Benchmark for Support for Learners

Increase to 50% benchmark or higher

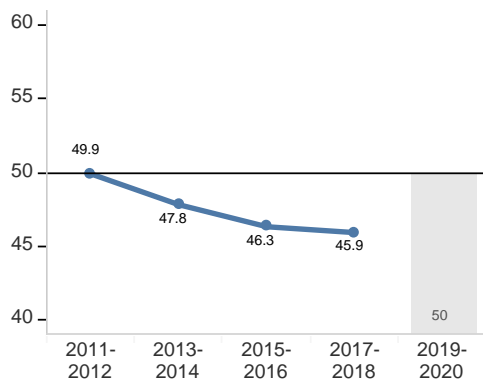
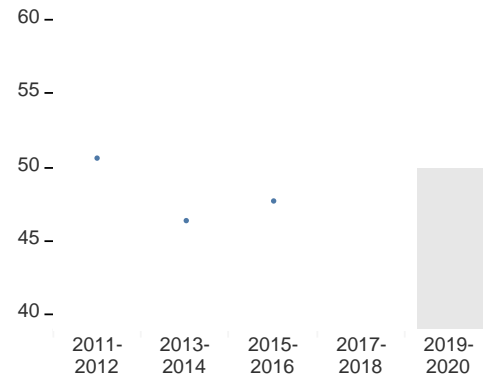


Figure 24



KPI/ Strategic Plan Metric	Strategic Objective	Data Source	Definition
Total undergraduate enrollment	1.0	SCC Data Warehouse	Total enrollment of undergraduate students, including dual credit students.
Total Continuing Education enrollment	1.3	SCC Data Warehouse	Total enrollment in Continuing Education courses. This count is multiplied by 100 to calculate the percentage of total enrollment.